### Prices and Layout Template

<table>
<thead>
<tr>
<th>Advert size in the printed and online version of the 2020 Yearbook</th>
<th>Top Tier Advertiser Package</th>
<th>Second Tier Advertiser Package</th>
<th>Third Tier Advertiser Package</th>
<th>Fourth Tier Advertiser Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page advert</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half page advert</td>
<td>X</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quarter page advert</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Business card size advert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
</table>

**Logo included as Gold sponsor of yearbook during 1 AUHF virtual conference session**

- Top Tier: ✓
- Second Tier: X
- Third Tier: X
- Fourth Tier: X

**Logo included in the CAHF yearbook video during the launch of the yearbook launch at the AUHF virtual conference**

- Top Tier: ✓
- Second Tier: ✓
- Third Tier: ✓
- Fourth Tier: ✓

**Logo included at the back of the yearbook cover**

- Top Tier: ✓
- Second Tier: ✓
- Third Tier: ✓
- Fourth Tier: X

**Acknowledgment in a CAHF newsletter**

- Top Tier: ✓
- Second Tier: ✓
- Third Tier: ✓
- Fourth Tier: X

**2 minutes Video advert posted on CAHF Twitter and Facebook platform**

- Top Tier: ✓
- Second Tier: ✓
- Third Tier: X
- Fourth Tier: X

**Logo on Market players section of CAHF website**

- Top Tier: ✓
- Second Tier: ✓
- Third Tier: ✓
- Fourth Tier: ✓

**Company profile on market players section of CAHF web page**

- Top Tier: ✓
- Second Tier: ✓
- Third Tier: ✓
- Fourth Tier: ✓

**A series of posts on CAHF social media platforms (Twitter, LinkedIn and Facebook)**

- Top Tier: 6
- Second Tier: 3
- Third Tier: 2
- Fourth Tier: X

**Pricing**

<table>
<thead>
<tr>
<th>Package</th>
<th>Top Tier</th>
<th>Second Tier</th>
<th>Third Tier</th>
<th>Fourth Tier</th>
</tr>
</thead>
<tbody>
<tr>
<td>US$</td>
<td>$600.00</td>
<td>$380.00</td>
<td>$280.00</td>
<td>$65.00</td>
</tr>
<tr>
<td>ZAR</td>
<td>R10 200.00</td>
<td>R6 460.00</td>
<td>R4 760.00</td>
<td>R1 105.00</td>
</tr>
</tbody>
</table>

### Technical Specifications

All advertising material should be CMYK (not RGB) with a high-resolution (300dpi). These should preferably be sent as a PDF file and must include bleed (5mm) and trim marks. See advert examples for correct sizes.

However, if a .jpgs or .tiff files is sent these should also be high resolution and have bleed (5mm) and trim marks. If you have any queries regarding this, you can contact June Wegerle on 011 700 3850.
“It is essential to map out actors, their assets and gaps in knowledge, tools, policy and other means of implementation, and to strengthen the capacity of actors to address the gaps between urban and rural areas is also required.”

ISSUE PAPERS AND POLICY UNTIL HABITAT III CONFERENCE -

“Shelter Afrique’s Centre for Research and Development has identified gaps in large-scale development programme. Our Centre of Excellence is designed to fill these gaps.”

The CoE is literally filling the gaps, visit our website today at www.shaf-coe.org

Full page Advert
297 x 210mm
Add 5mm bleed if required as example has photo
307mm high x 220mm wide

Suggested type area (Orange background shown) =
277mm high mm x 185mm wide
To prevent any text from cutting off as book is wiro bound

INSIDE MARGIN ON WIRO SIDE IS 15MM
EITHER LEFT OR RIGHT SIDE OF BOOK
Select uses various existing funding sources, and we continuously seek new funding partnerships.

For more information please contact us:

Select Africa

is delighted to support CAHF in its work in promoting housing finance in Africa.

INCREMENTAL HOUSING FINANCE

Helping our customers build their dream homes, one step at a time...

Mixed Use Development

Affordable property

wider sector

First 54 units completed

next 93 units underway

Retail centre

with complimentary shop offerings to support the community

Plan to replicate this model across our other operating jurisdictions.

Focused on financial inclusion to the under-banked, with long-term affiliations with leading DFIs and technical partners.

A responsible lender with lending mechanisms to ensure customer affordability, with 20 years experience.

Kecia Rust

kecia@housingfinanceafrica.org

Cell +27 (0) 83 785 4964

Tel +27 (0) 11 447 9581

158 Jan Smuts Avenue, 2nd Floor West Wing

Johannesburg, South Africa

www.housingfinanceafrica.org

No single data source can answer all our policy or research questions.

Mobile surveys

Regulatory data

Geospatial data

Transactional data

Alternative data

SUPPLY SIDE DATA

BIG DATA

T | +27 (0) 11 315 9197
E | info@finmark.org.za
W | www.finmark.org.za

Sancho House, Second Floor, 44 on Grand Central Office Park,
2 Bond Street, Midrand, Johannesburg, South Africa

Making financial markets work for the poor

Centre for Affordable Housing Finance in Africa

R6 460

US$380

Quarter page Advert

140mm high x 95 mm

No bleed and no trim marks please

Business card size Advert

55mm x 85mm or 50 x 90mm

R1 105

US$65