

2024 Housing Finance in Africa Yearbook

**Booking deadline for
advertisers' confirmation:**

19 August 2024

Advert submission deadline:

13 September 2024

HOUSING FINANCE IN AFRICA
A review of Africa's housing finance markets
2024 YEARBOOK – 15th EDITION
Published by the Centre for Affordable Housing Finance in Africa

PRICES AND LAYOUT TEMPLATE

	Top Tier Advertiser Package	Second Tier Advertiser Package	Third Tier Advertiser Package
Advert size in the printed and online version of the 2024 Yearbook	Full page advert	Half page advert	Quarter page advert
Company profile and logo on the Market Players section of the CAHF website	✓	✓	✗
Logo included on the back cover of the Yearbook	✓	✓	✓
Acknowledgment in a CAHF newsletter	✓	✓	✓
Logo included as Gold sponsor of Yearbook during I AUHF virtual conference session	✓	✗	✗
	US\$	\$630.00	\$399.00
			\$294.00

TECHNICAL SPECIFICATIONS

All advertising material should be CMYK (not RGB) with a high-resolution (300dpi). These should preferably be sent as a PDF file and **must** include bleed (5mm) and trim marks. See advert examples for correct sizes.

However, if a .jpg or .tiff files is sent these should also be high resolution and also have bleed (5mm) and trim marks. If you have any queries regarding this, you can contact June Wegerle on 011 700 3850.

Patient capital. Multiple products. One mission to improve people's lives.



Left hand page
15mm margin

US\$630

Full page Advert

297 x 210mm

Add 5mm bleed if required as example has photo
307mm high x 220mm wide

Suggested type area (Orange background shown) =
277mm high mm x 185mm wide

To prevent any text from cutting off as book is wiros bound

INSIDE MARGIN ON WIRO SIDE IS 15MM
EITHER LEFT OR RIGHT SIDE OF BOOK



CDC is the UK's development finance institution.
Find out more at www.cdgroup.com/realestate

Africa's first 3D printed house



US\$399

Half page Advert

148 x 210mm

Add 5mm bleed if required as example has photo

158mm high x 220mm wide

Suggested type area (Orange background shown)

Suggested type area = 130mm high mm x 185mm wide

To prevent any text from cutting off as book is wiros bound

INSIDE MARGIN ON WIRO SIDE IS 15MM

EITHER LEFT OR RIGHT SIDE OF BOOK

www.14trees.com / info@14trees.com



14Trees is Hol
the provision
from the lab to

We are making

Building better lives.

Right hand page
15mm margin

US\$294

Quarter page Advert
140mm high x 95 mm
No bleed and no trim marks please

**RM
ATE**

EVENTS | DIGITAL SOLUTIONS | TRAINING

WWW.APIEVENTS.COM

US\$49

Business card size Advert
55mm x 85mm or 50 x 90mm